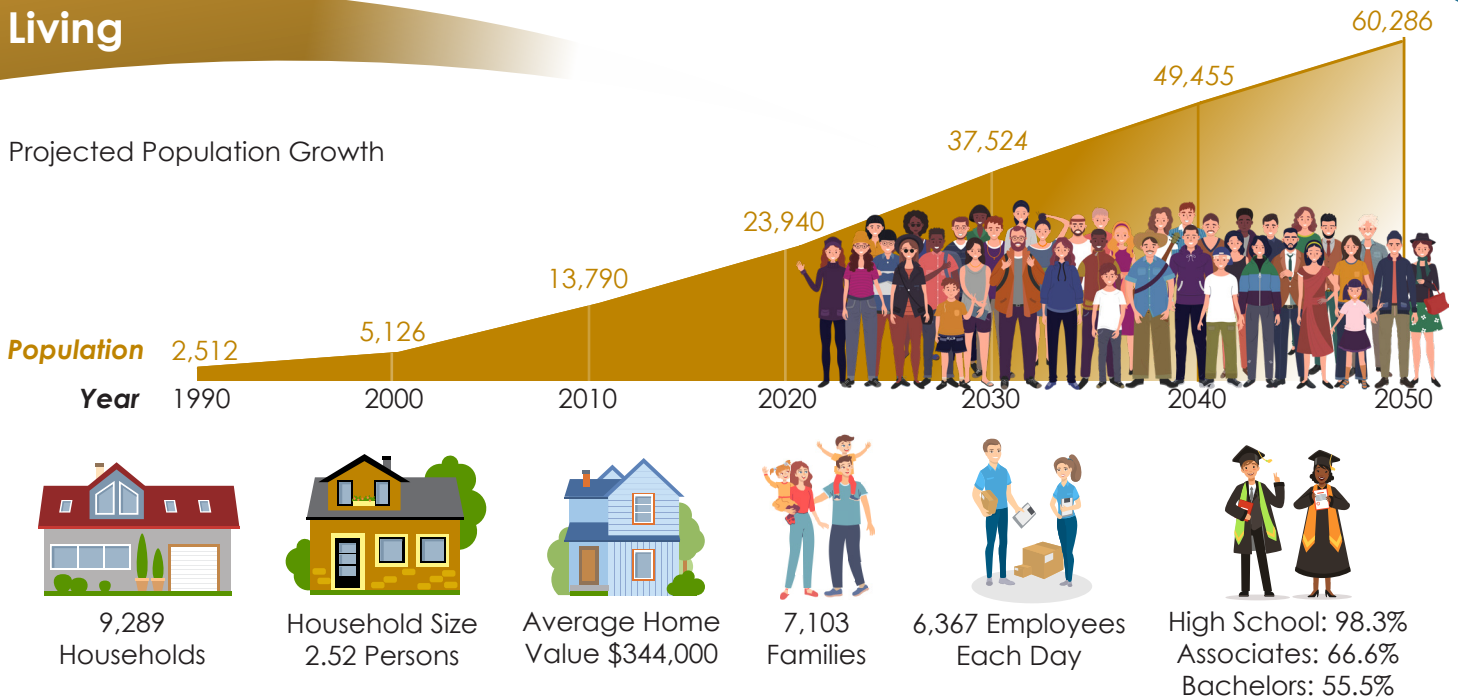


Retail Opportunity in Waukee

Living



Purchasing Power



Median Net Worth
\$260,775

Median Disposable
Income \$79,134



	Waukee	Iowa	U.S.
Unemployment Rate	3%	3%	3.6%
Median Household Income	\$101,138	\$65,429	\$69,021
Cost of Living Index	95.8	89.2	100

Feature Area

Kettlestone

This mixed-use development has a prime location on and near major corridors for Waukee. A variety of businesses, entertainment, eateries and retail located here are bringing increasing patron traffic. This could make a great location for your business.



	3 mile radius	5 mile radius
2022 estimated population	62,193	104,013
2027 projected population	73,805	119,493
Total employees	19,114	49,450



Market

High Opportunity

- General merchandise stores
- Restaurants/other eating places
- Health & personal care stores
- Miscellaneous store retailers
- Clothing & accessories shops
- Electronic & appliance stores
- Furniture & home furnishing stores
- Sporting goods, hobby, book & music retailers

Retail Sales Growth

Year	Total Taxable Retail	Sales Per Capita
2021	\$395,690,765	\$15,562
2022	\$445,920,679	\$16,025
2-Year Increase	\$ 50,229,914	\$463
Growth	12.7% Increase	3% Increase

Major Employers in Waukee

Hy-Vee Waukee

This employee-owned chain of supermarkets has more than 280 locations in Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska, South Dakota and Wisconsin. Hy-Vee.com

Gilcrest/Jewett Lumber Company

Known as Iowa's "home building headquarters", Gilcrest/Jewett provides a wide range of specialty building products to professional builders and do-it-yourselfers, including windows, doors, cabinetry, countertops, flooring, roofing and siding. GilcrestJewett.com

Access Systems

This technology solutions company provides managed services, copiers and printers, document imaging, and telecommunications for customers of all sizes and across all industries. AccessSystems.com

Holmes Murphy

Serving clients in every industry and of almost every size, this independent insurance brokerage also leads industry innovation with its insurtech incubator, BrokerTech Ventures. HolmesMurphy.com

Stivers Ford Lincoln

A family-operated dealership, Stivers sells and services a range of vehicles. They also partner with APEX to offer hands-on training to high school students exploring career paths. StiversFordIA.com

VizyPay

This Inc. 5000 fintech company provides payment technology solutions for small businesses across the United States and champions the LookLocalFirst movement. VizyPay.com



For available properties and additional demographic information, go to Waukee.org/EconomicDevelopment or email Jennifer Brown, Economic Development Director, at jbrown@waukee.org.



Waukee
THE KEY TO GOOD LIVING